

Professional Monthly SEO Service – On-Page, Technical & Off-Page SEO									
Client:	Enable Path Support Services								
Website:	https://enablepathsupportservices.com.au/								
Reporting Month:	September								
Prepared By:	HM Shaon (Digital Marketer & SEO Expert)								
Primary Location:	Bellbird Park, Australia								
Industry/Niche	Disability Services / NDIS Support Services								
1. Executive Summary	During August, the SEO campaign focused on improving keyword visibility, strengthening on-page relevance, targeting high-value search terms, and improving content for both traditional search engines and AI-powered search.								
2. Keyword Research & Analysis	https://docs.google.com/spreadsheets/d/142pSE3uPFu_lhy_Y_hEMqKI8sOQ5u3FBceGHjN0AZa8/edit?gid=0#gid=0								
3.On-Page SEO Optimisation Completed	https://docs.google.com/spreadsheets/d/142pSE3uPFu_lhy_Y_hEMqKI8sOQ5u3FBceGHjN0AZa8/edit?gid=1805923810#gid=1805923810								
4. Focus Optimisation Activities	This month, the following on-page elements are reviewed and improved								
	SEO title								
	Meta description								
	H1 heading								
	H2–H5 heading structure								
	Primary keyword placement								
	Secondary keyword placement								
	Semantic keywords								
	Search intent alignment								
	Content readability								
	Content depth								
	Internal linking								
	Image alt text								
	URL structure								
	Keyword cannibalisation								
	Call-to-action placement								
	Local SEO signals								
	FAQ content								
5.GEO / AI Search Optimisation	Generative Engine Optimisation was incorporated into content to improve the website's ability to provide clear, useful information for AI-powered search experiences.								
GEO Activities	Added direct-answer paragraphs								
	Added conversational questions								
	Added FAQ sections								
	Improved entity and service descriptions								
	Added location-specific information								
	Strengthened topical authority								
	Used natural semantic relationships								
	Improved factual clarity								
	Structured content with descriptive headings								
	Added concise answers to common user questions								
Target AI Search Questions	Examples:								
	What NDIS services are available in Bellbird Park?								
	How do I choose an NDIS support provider?								
	What does NDIS daily living support include?								
	How can NDIS disability support help with independence?								
	Where can I find NDIS support services in Bellbird Park?								
6. Local SEO Optimisation	For local businesses, local search visibility was reviewing for:								
	Business name consistency								
	Location keywords								
	Service-area keywords								
	Local landing pages								
	Contact information								
	Local relevance								
	Google Business Profile alignment								
	Location-based content								
	Local internal links								
Target Locations	Bellbird Park								
	Ipswich								
	Brisbane								
Local Keywords	NDIS services in Bellbird Park								

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