

GRAPHIC DESIGN PORTFOLIO

Advertising Posters • Flyers • Social Media Graphics

2. GIG IMAGE (1200px × 900px)



Portfolio purpose: A beginner-friendly sample portfolio to demonstrate advertising design skills for freelance clients and gig listings.

Note: The designs in this document are concept samples/mockups. Replace sample contact details and customize each design for real clients before delivering paid work.

1. Gig Thumbnail — Advertising Design

Use this as a visual example for a freelance gig thumbnail. The required upload size on your platform is 400 × 300 pixels; export or resize a final version to that exact size before uploading.



Design focus: bold headline, clear service categories, high contrast, and an easy-to-scan layout.

2. Main Gig Image — Graphic Design Services

This larger sample presents a set of poster and flyer concepts. Your platform requests 1200 × 900 pixels for the gig image; prepare the final file at that exact size before uploading.

2. GIG IMAGE (1200px × 900px)



Services shown: promotional posters, product advertisements, event flyers, fitness promotions, and social media graphics.

3. Services & Client Checklist

Services you can offer

Service	Example deliverable
Advertising poster	One promotional poster for a product or business
Business flyer	One flyer for a service, event, or special offer
Social media graphic	One post-sized graphic for a social platform
Event promotion	One event poster with date, venue, and contact details

Before delivering a design

- Confirm the client's business name, exact wording, and contact details.
- Use images and logos the client owns or is allowed to use.
- Check spelling, alignment, contrast, and readability on a phone screen.
- Export in the agreed format (for example, JPG or PNG).
- Do not promise unlimited revisions unless you intend to provide them.

Tip: Keep a copy of each finished design and ask permission before displaying any client work publicly.