DIGITAL PRODUCT SELLING WEBSITE

Project Overview, Features & Installation Documentation

A Digital Product Selling Website is an online store where customers can browse, purchase, and download digital items such as software, scripts, templates, graphics, eBooks, documents, and other downloadable files. This document outlines a typical website setup and the main features that may be available depending on the selected script.

1. Project Overview

The goal is to launch a professional digital storefront that makes it easy for an administrator to manage products and for customers to complete purchases and access their downloads. The website can be configured for a single seller or, if supported by the chosen script, a multi-vendor marketplace.

2. Main Website Features

Feature	Description
Product Catalog	Display digital products with titles, descriptions, images, prices, and categories.
Search & Categories	Help visitors find products using search and category navigation.
Customer Accounts	Allow customers to register, sign in, and view their order history, if supported.
Shopping Cart & Checkout	Provide a purchase flow for selected products.
Payment Integration	Connect supported payment gateways using valid merchant credentials.
Secure Downloads	Provide access to purchased files according to the script's download controls.
Admin Dashboard	Manage products, orders, customers, settings, and website content.
Responsive Layout	Support desktop, tablet, and mobile screen sizes, depending on the theme.

3. Installation & Configuration Process

1. Review the hosting environment and confirm that it meets the script's system requirements.

2. Create a database and database user, then assign the required permissions.

3. Upload the authorized script files to the website directory and extract them.

4. Configure the application settings and database connection.

5. Run the script's installer or follow its official installation instructions.

6. Configure the website name, currency, email settings, and other basic preferences.

7. Set up supported payment gateways using the owner's own account credentials.

8. Enable SSL/HTTPS and test the website on desktop and mobile devices.

9. Test product creation, checkout, order processing, and download access before launch.

4. Requirements Before Installation

• A registered domain name.

• Compatible web hosting or VPS with the required PHP version, database, and extensions.

• A valid, licensed copy of the digital product selling script.

• cPanel/WHM or server access with permission to install the application.

• Database creation access (for example, MySQL or MariaDB, as required by the script).

• Website logo, store name, and brand details (optional).

• Payment gateway merchant account and API credentials, if online payments are required.

5. Administrator Responsibilities

The website owner is responsible for adding lawful products, writing accurate product information, setting prices, managing customer support, maintaining payment accounts, and keeping the script, server, and backups updated. Never upload copyrighted or unauthorized files for sale.

6. Security & Maintenance

Use strong administrator passwords, enable HTTPS, keep the application and server software updated, restrict access to sensitive files, and maintain regular off-server backups. Test restore procedures periodically. Payment credentials and server login details should be shared only through a secure method and changed after temporary access is no longer needed.

7. Final Testing Checklist

■ Website homepage and navigation load correctly.

■ Product pages show correct descriptions, prices, and images.

■ Customer registration and login work, if enabled.

■ Checkout and payment gateway work in test mode before going live.

■ Customers receive the correct purchase confirmation.

■ Authorized customers can access the correct digital downloads.

■ SSL certificate is active and pages use HTTPS.

■ Website layout is usable on mobile, tablet, and desktop.

Important Notes

Exact features, supported payment gateways, PHP/database requirements, and installation steps depend on the specific script and its official documentation. Some features may require paid modules or additional configuration. This document is a general project guide and does not guarantee that every feature is included in every script.

Prepared for Digital Product Selling Website Setup