

PORTFOLIO.

Hello Everyone.

I'M TARIKUL ISLAM

SOCIAL MEDIA MARKETER



PORTFOLIO.



About Me

I'm Tarikul Islam, a Social Media Marketing Specialist focused on helping brands grow online. I create result-driven strategies, manage paid ads, and design engaging content to boost reach, leads, and ROI. My passion is turning ideas into campaigns that connect businesses with the right audience.

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EDUCATION



Bachelor of Business Administration
National University, Bangladesh

- Major in Marketing.

Certificates

- Professional Digital Marketer
Certified – **SR Dream It**
- Social Media Marketing
Specialists Certificate – **Skill
Upper**
- Social Media Advertising
Certification – **FSD Academy**

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Personal Skills

Platform Expertise

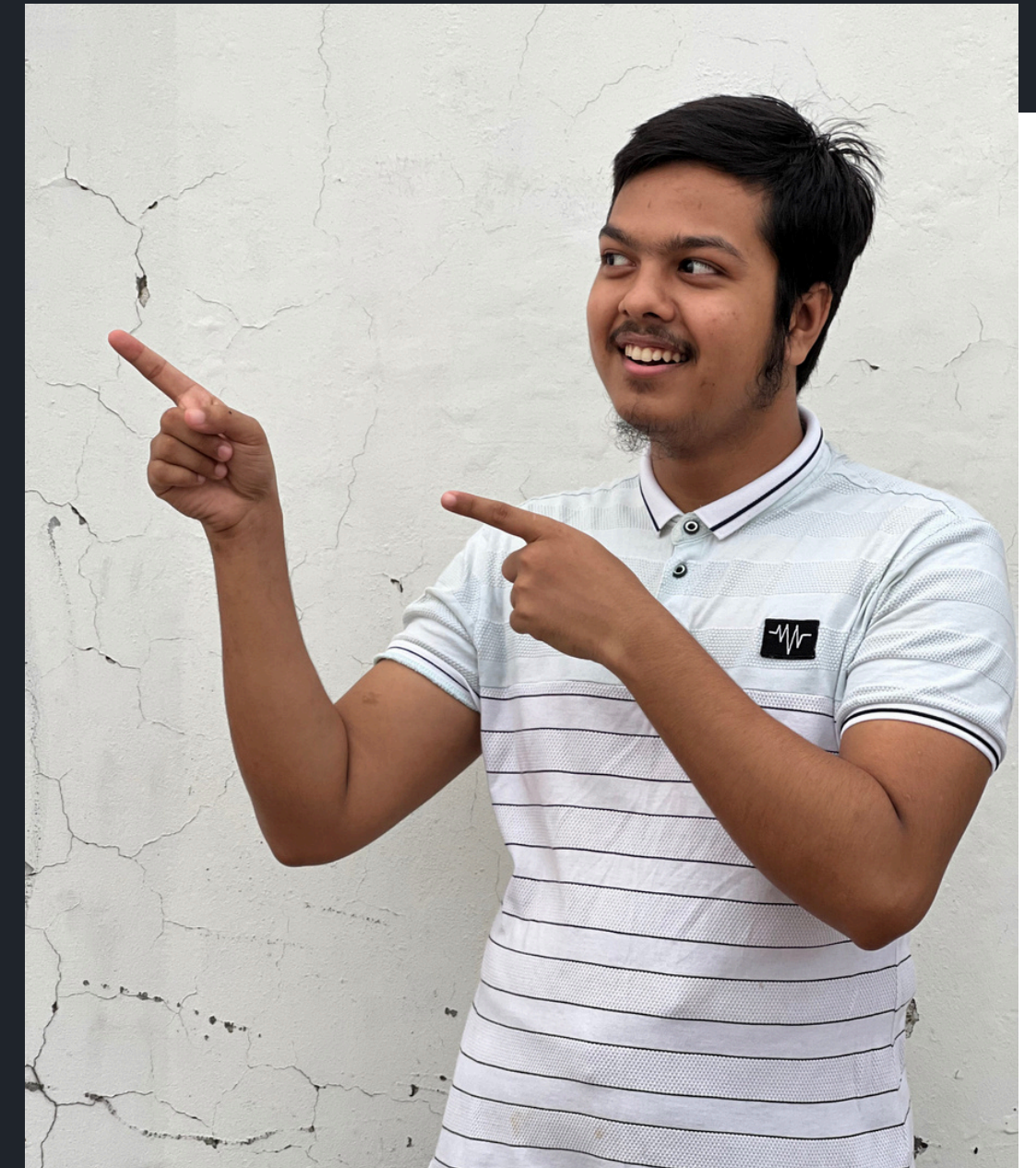
Google Ads
Facebook Ads, Instagram
Ads
LinkedIn Ads, Twitter, TikTok
Ads

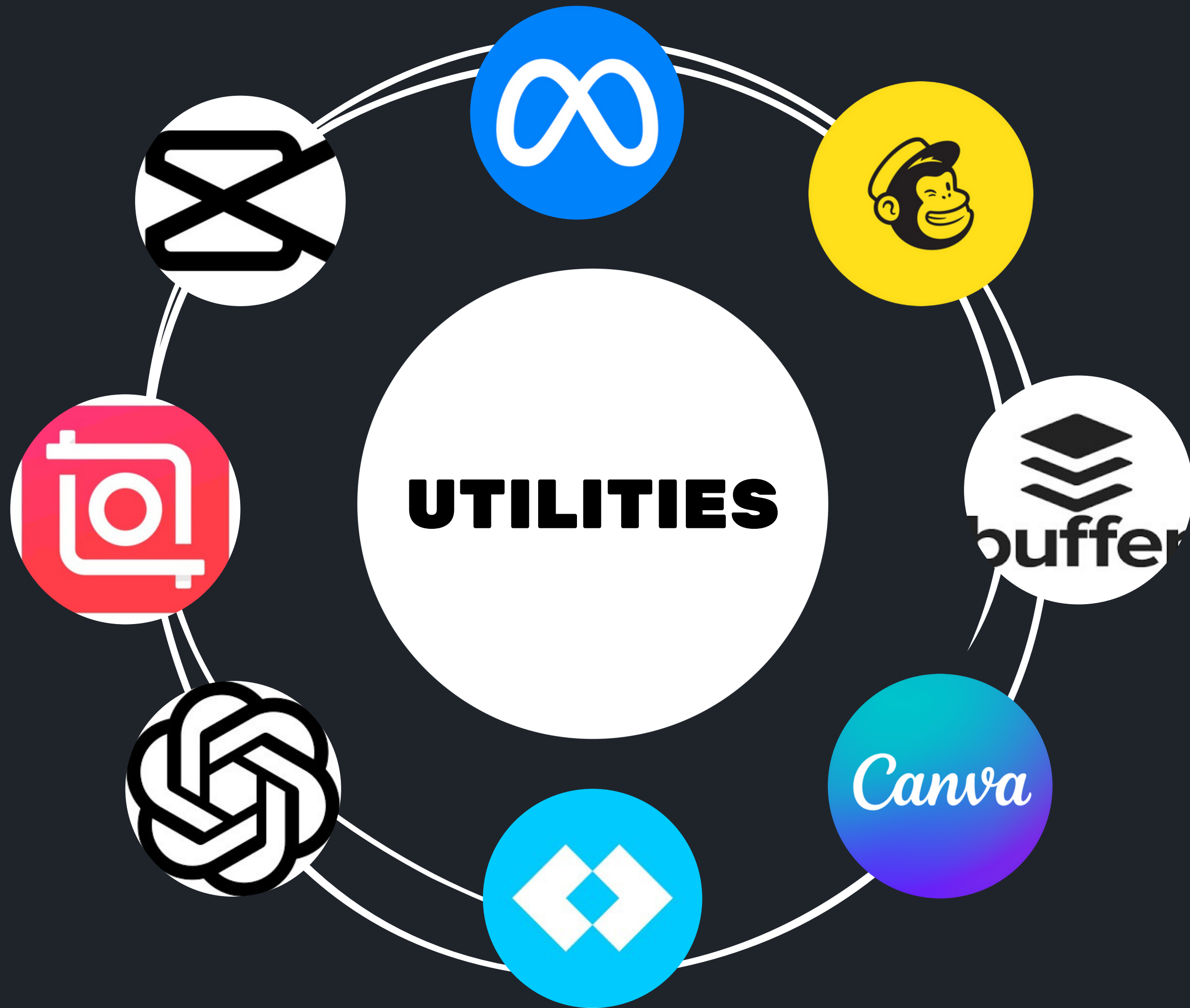
Advertising & Analytics

Google Analytics
Facebook Ads Manager
SEMrush, Hootsuite, Buffer

Content & Strategy

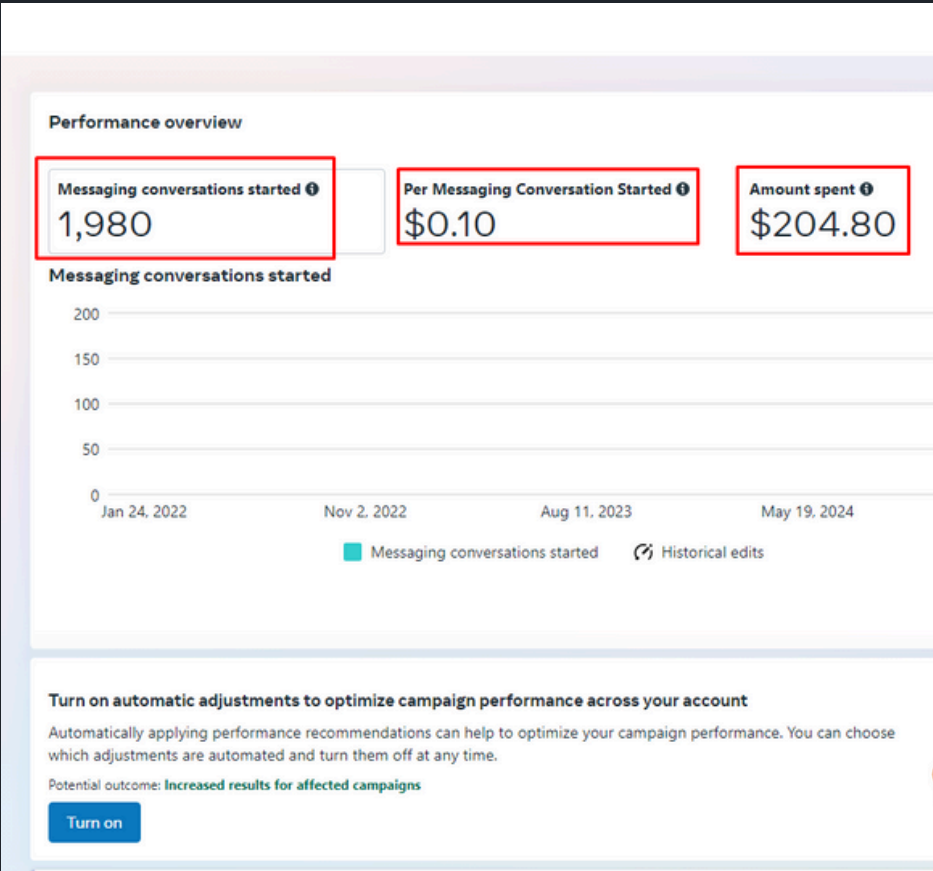
Content Creation
Social Media Management
Canva, Brand Development
Customer Acquisition





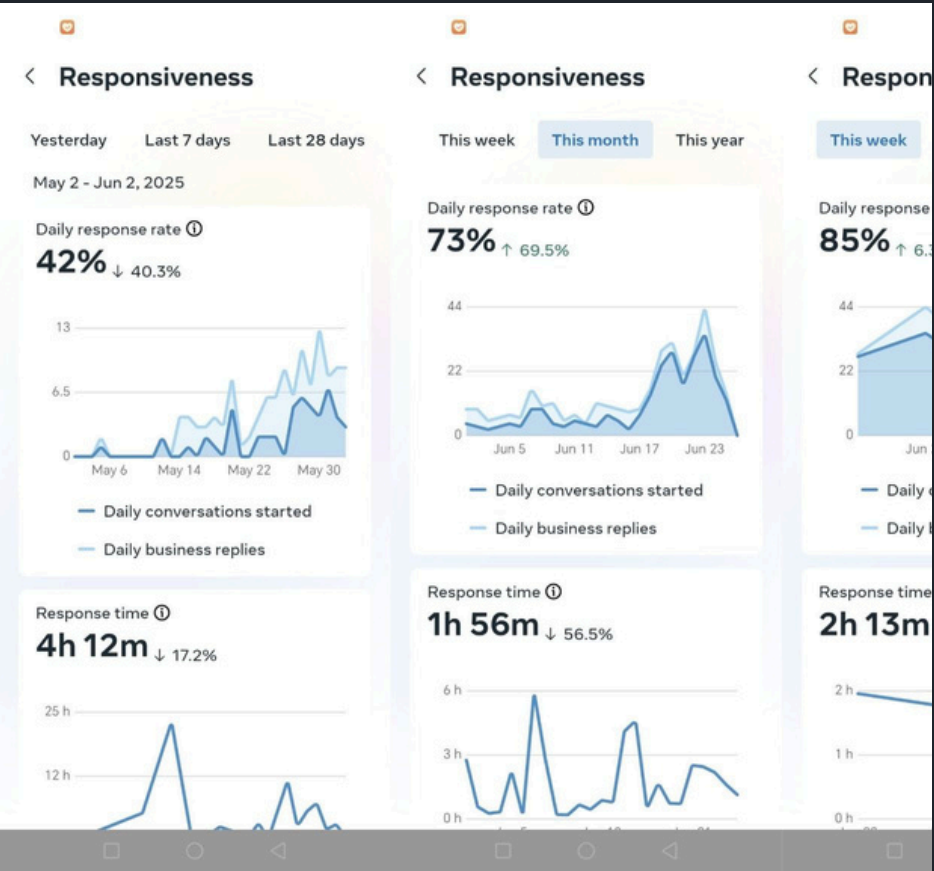
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Recents Project



FACEBOOK ADS CAMPAIGN

Increased leads by 120%



INSTAGRAM GROWTH STRATEGY

Gained 5K+ followers organically in 3 months

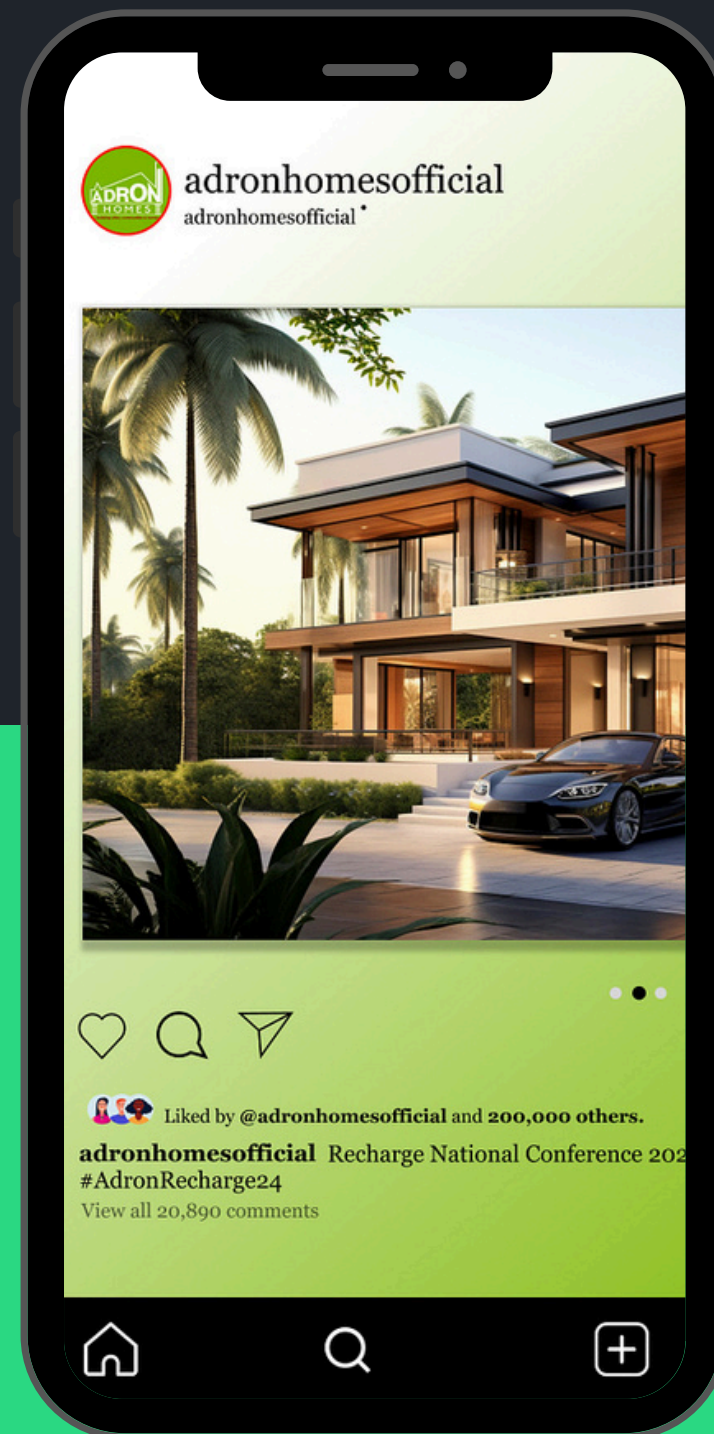
The dashboard shows a table of campaign performance with columns: Results, Reach, Impressions, Cost per result, Amount spent, and Ends. The table lists various ad types and their performance metrics. A red box highlights the 'Maximum: Jan 24, 2022 - Feb 24, 2025' date range. Another red box highlights the 'Total spent' of \$874.52.

Results	Reach	Impressions	Cost per result	Amount spent	Ends
Post engagements	337	3,559	\$0.01	\$1.97	Feb 6, 2025
Per Post Engagement				\$0.05	Mar 5, 2025
Messaging Conversations	15	15	\$0.29	\$0.87	Feb 27, 2025
Messaging Conversations	800	831	\$0.36	\$4.64	Feb 26, 2025 2 days left
Messaging Conversations	1,896	2,330	\$0.18	\$18.11	Ongoing
Messaging Conversations	7,675	10,955	\$0.16	\$31.99	Feb 26, 2025 2 days left
Messaging Conversations	12,121	21,416	\$0.36	\$1.07	Feb 19, 2025
Messaging Conversations	824	901	\$0.07	\$5.47	Ongoing
Messaging Conversations	77,733	126,565	\$0.42	\$3.38	Ongoing
Messaging Conversations	3,345	3,635	\$0.70	\$4.91	Ongoing
Messaging Conversations	7,370	7,700	\$0.19	\$16.02	Ongoing
Messaging Conversations	6,463	9,792			Ongoing
Multiple conversions	205,234	1,145,168		\$874.52	

GROWING CLIETNS BUSINESS THOUGH FACEBOOK ADS MANAGER

Drove a 5x Return on Ad Spend (ROAS) by crafting engaging ad campaigns that converted browsers into loyal customers.

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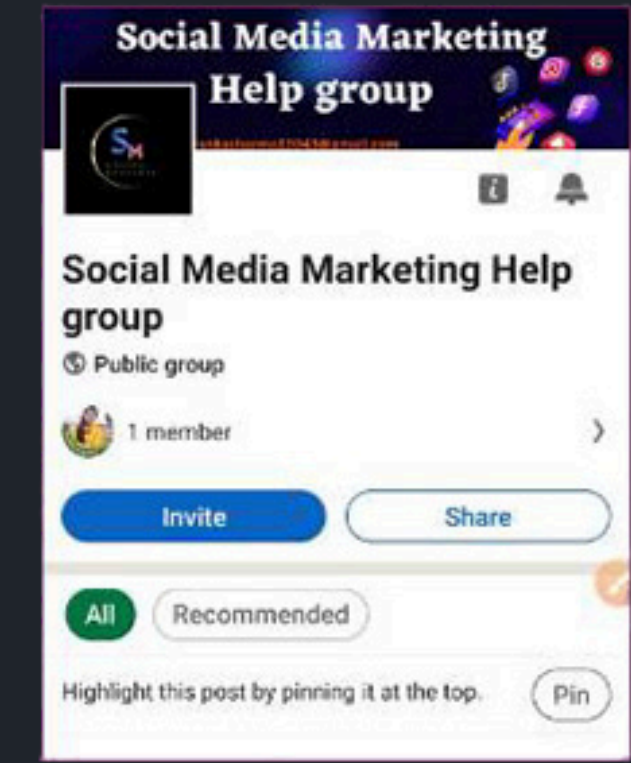
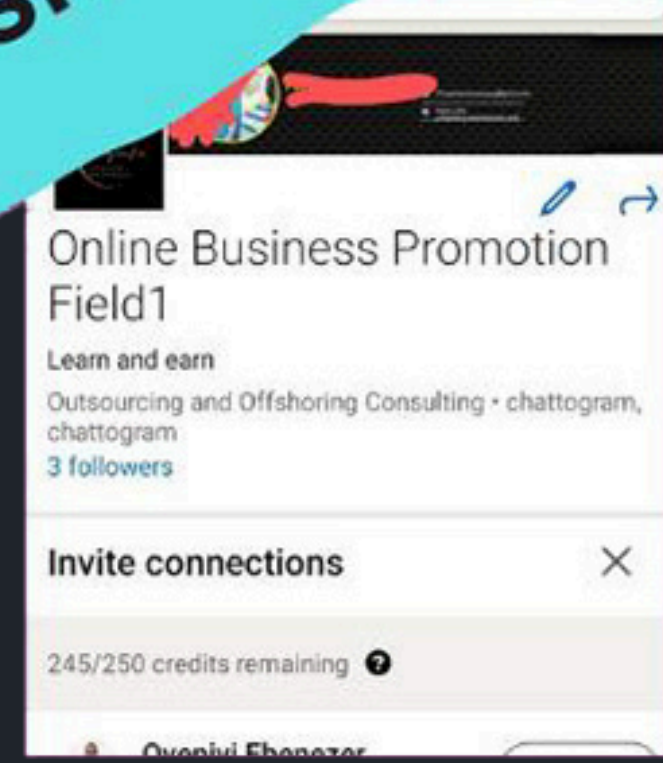
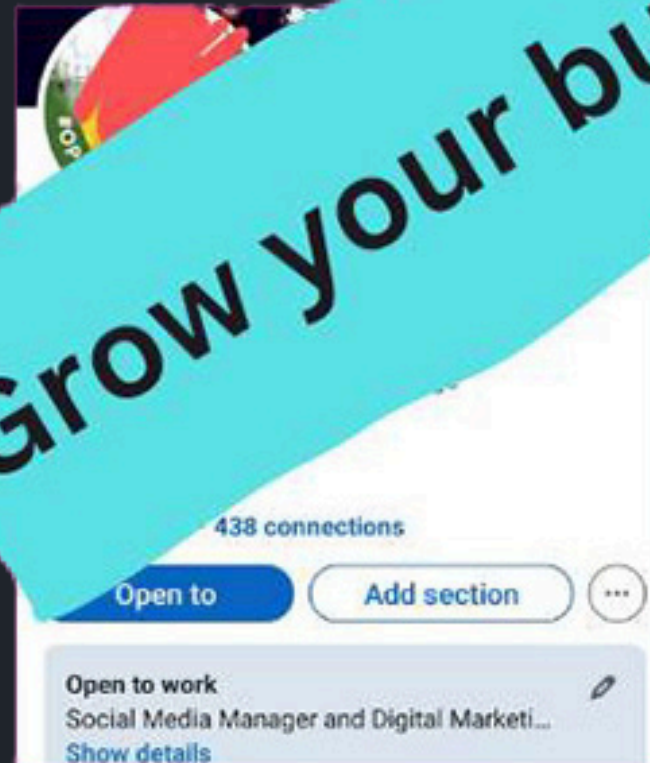
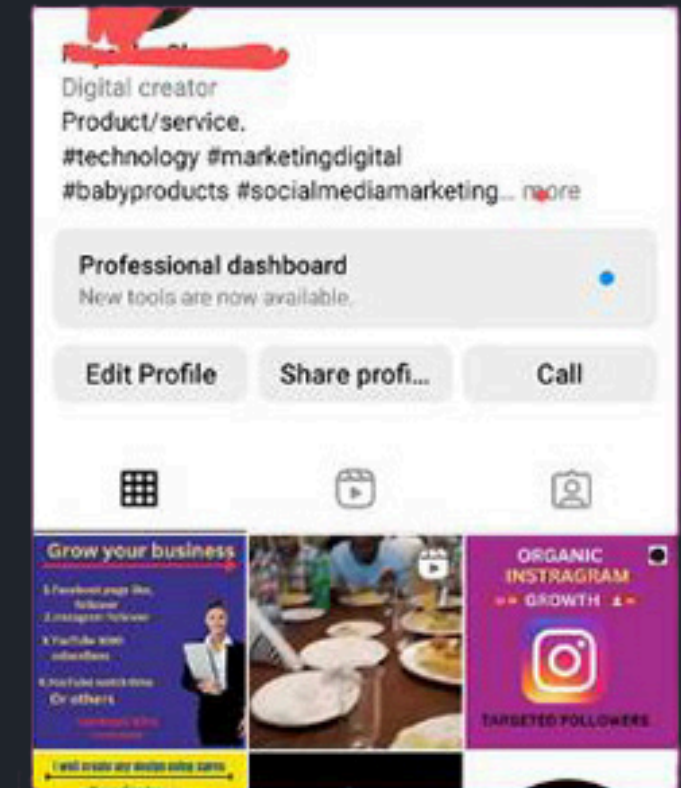
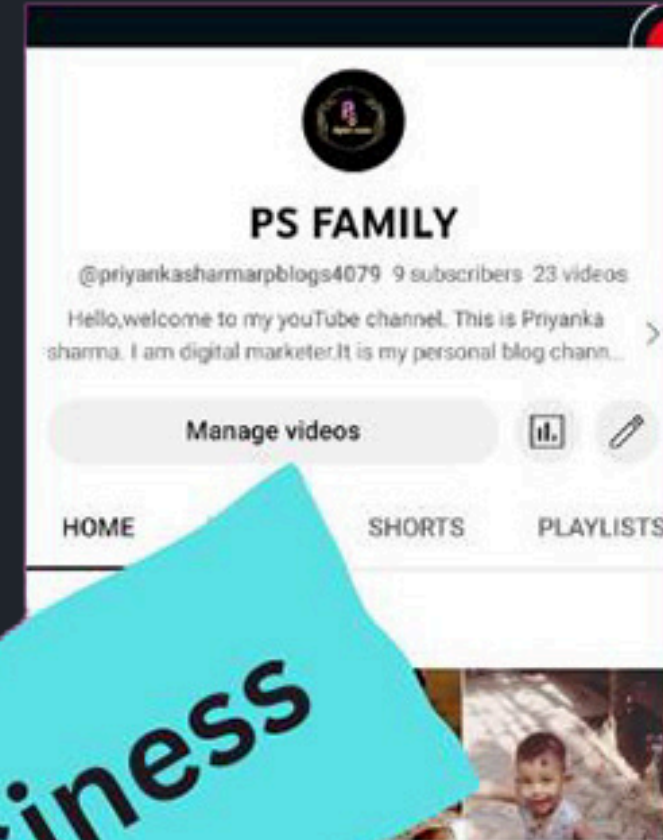
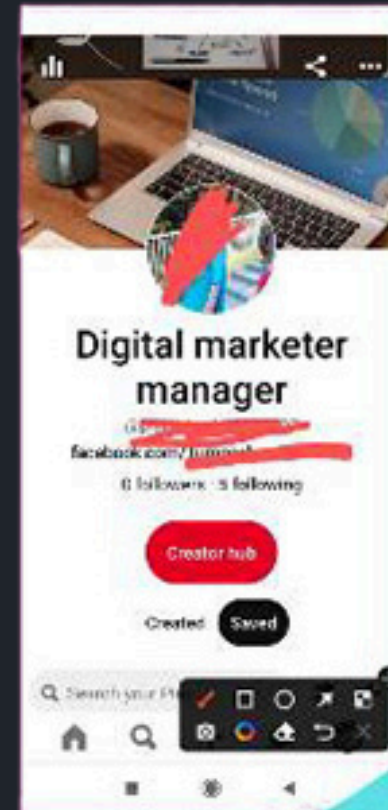
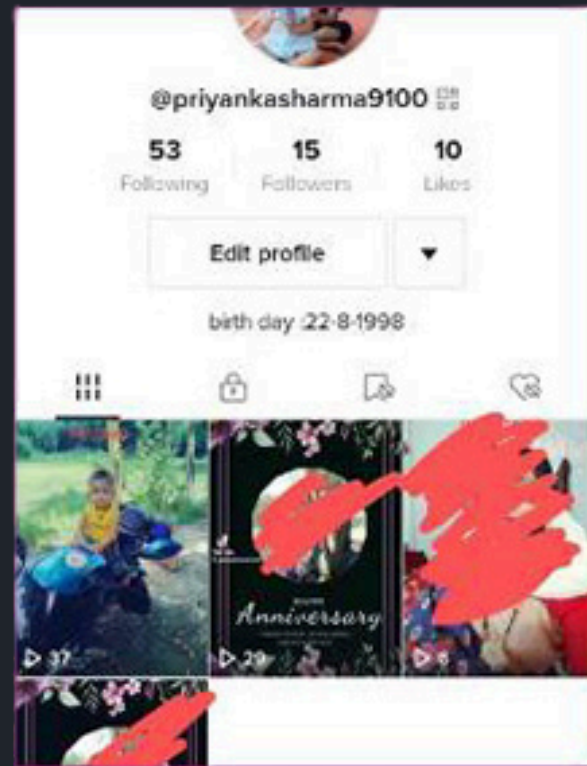
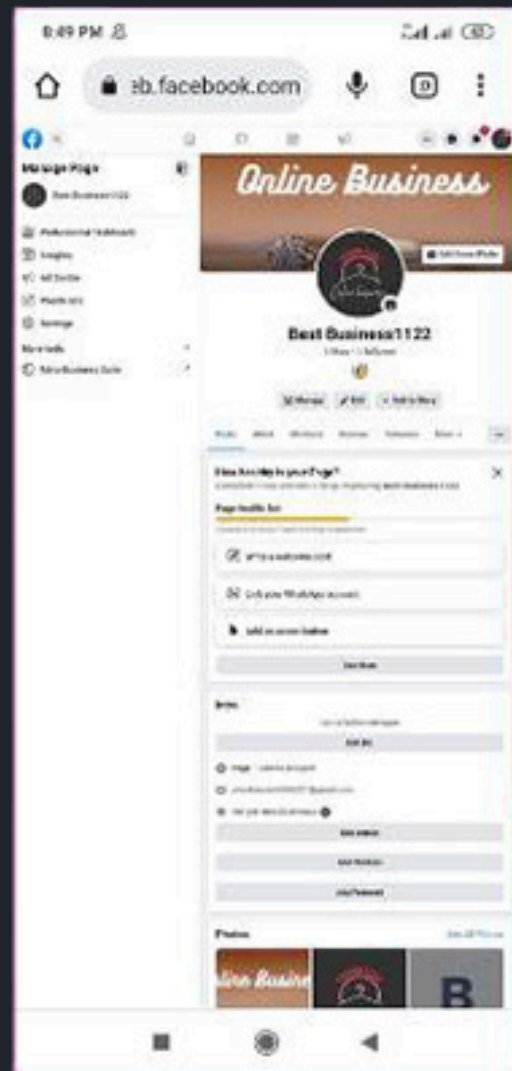


Brand Identity

SOCIAL MEDIA DESIGN

Every successful social media strategy starts with a solid brand foundation. I work with clients to define their unique visual identity, create brand guidelines, and develop a consistent aesthetic that tells their story authentically while standing out in crowded social feeds.

PROJECTS



Grow your business

WAIT...

IT KEEPS GETTING

BETTER

PERFUME



Real estate

GRAPHICS FAMILY

MODERN HOME FOR SALE

1. Modern design with high quality materials and finishes. 2. Customized floor plans to suit your needs. 3. Professional landscaping and exterior lighting. 4. Close proximity to schools, shopping, and entertainment.

3.3 Bedrooms • 3.3 Full Bathrooms
2.5 Carport • 2 Living Rooms
2 Dining Rooms • 2 Kitchens • 2 Pools

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Real Estate Agency

MODERN HOME FOR SALE

Price Start From **\$200,000**

HOME FEATURE

- 4 Bedrooms
- 3 Bathrooms
- Swimming Pool
- Top Quality Construction
- Prime Location
- 2 Modern Kitchens
- Open Modern Kitchen
- Swimming Pool
- 100% AC/24/7
- Prime Location

Want A Modern Home In Los Angeles?

Join the community of modern homes in Los Angeles. We have the best modern homes in the city. Join the community of modern homes in Los Angeles. We have the best modern homes in the city.

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- CORPORATE & BUSINESS RENTALS



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Rental Car

DRIVE ME


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Rent a car

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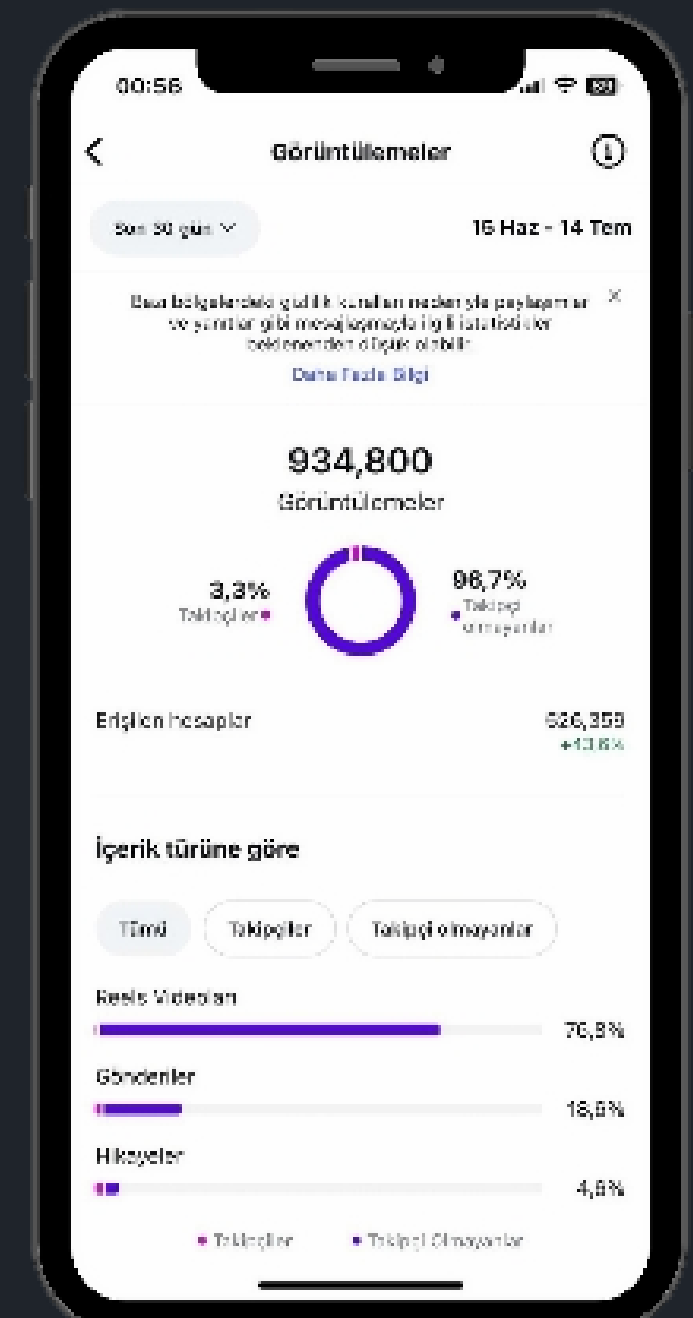
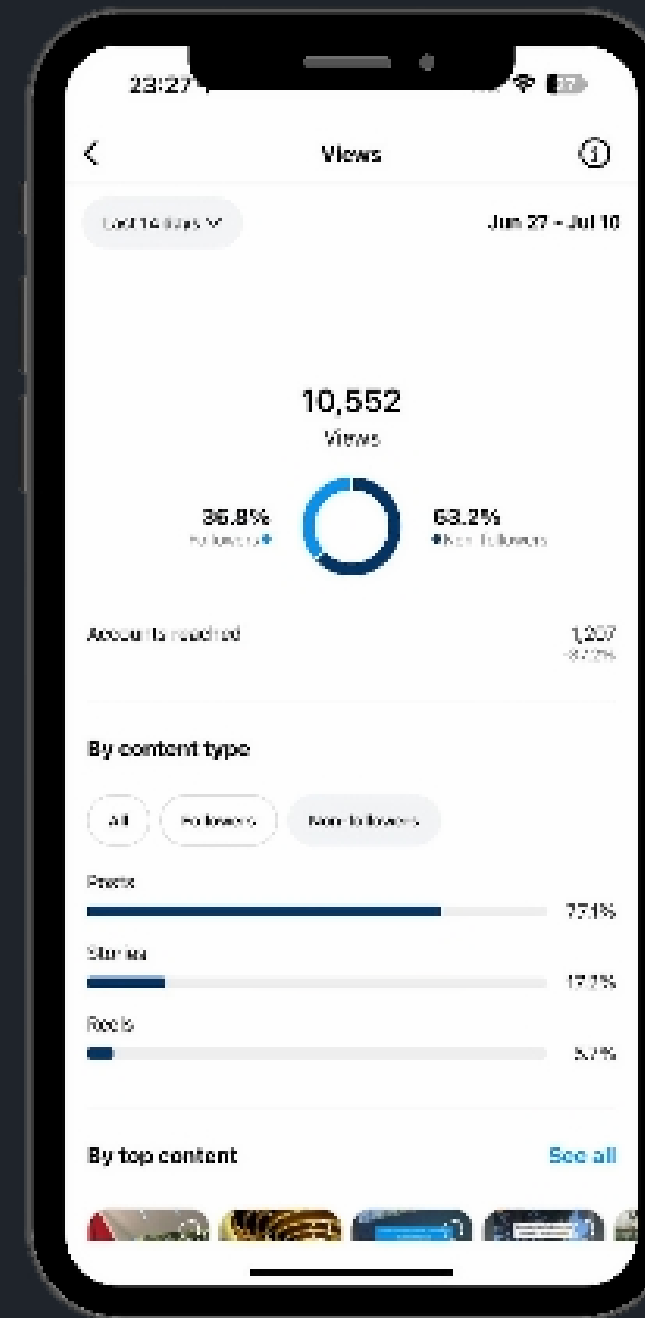
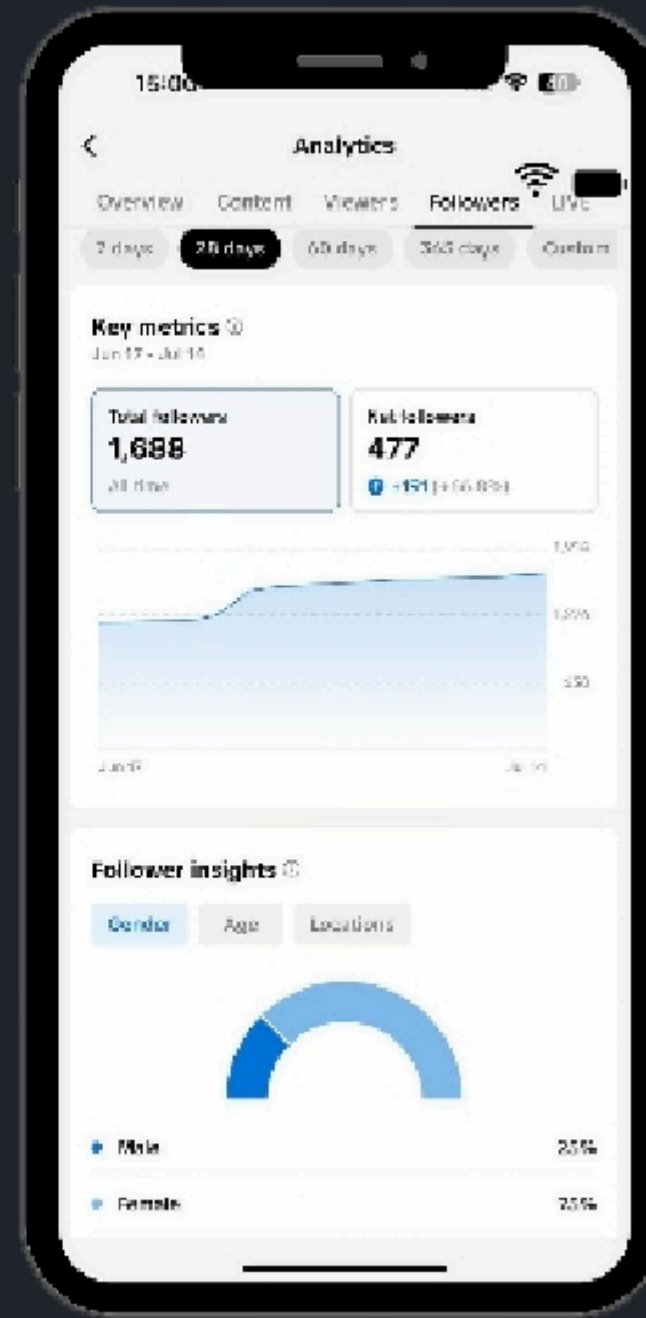
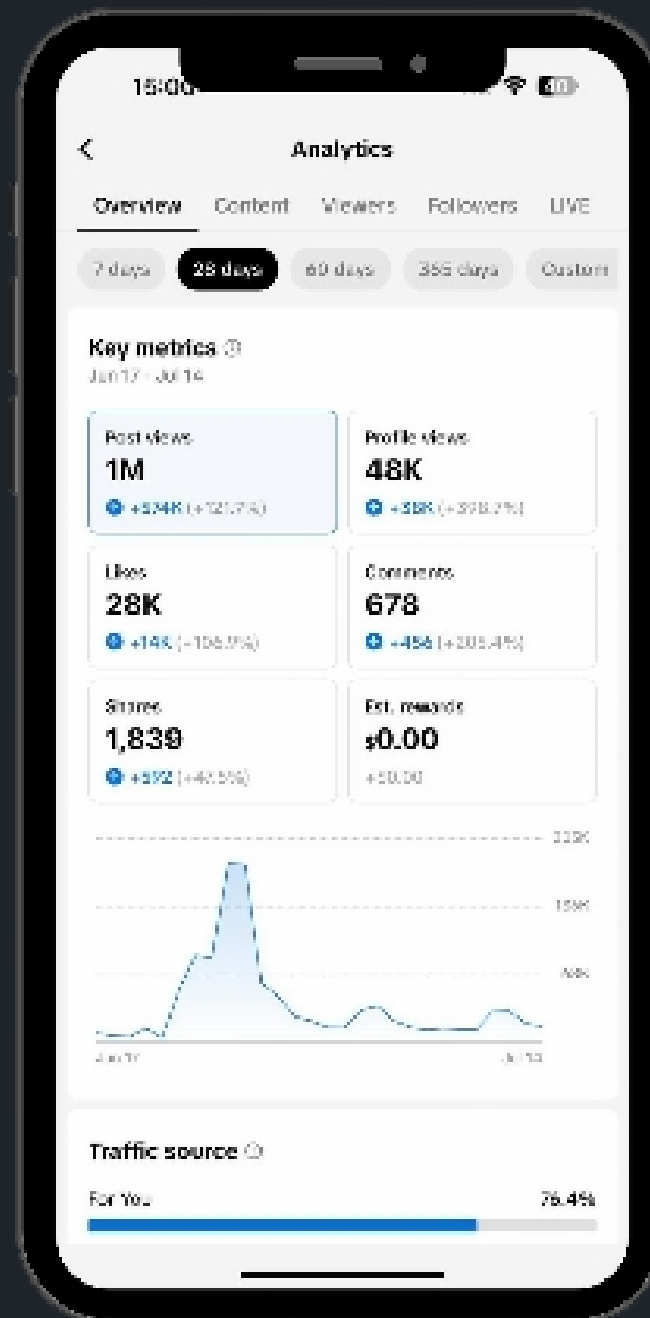
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Drive the car you want, when you want.

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TIKTOK & INSTAGRAM RESULTS



GET IN TOUCH

Let's Work Together



Phone & Mobile

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Email

tarikulislam6582@gmail.com



Address

Dhaka, Bangladesh



Social Media

www.Linkedin.com/tarikulislam99

TARIKUL ISLAM

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THANK YOU

Thank you for exploring my portfolio. I believe every brand has a unique story to tell, and I'm here to help you tell yours through compelling social media content and strategic digital marketing. Let's create something amazing together.

Contact Me!