## **ALI HASSAN**



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**♀** Faisalabad

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f Ali Hassan



Proficient in keyword research, onpage and off-page SEO, content optimization, link building, and using analytics tools like Google Analytics and SEMrush. Skilled in enhancing website visibility, driving organic traffic, and improving search engine rankings.

## PERSONAL DETAILS

Date of Birth : 07/05/2002

Marital Status: Single

Nationality : Pakistan

Religion : Islam

Passport : Pakistan

Gender : Male



# **OBJECTIVE**

To apply my expertise in SEO strategies, content optimization, and analytics to improve website rankings, drive organic traffic, and contribute to business growth through effective digital marketing.

## **EXPERIENCE**

#### **Search Engine Optimization**

2023 - 2025

Zan Developers

Experienced in implementing SEO strategies, conducting keyword research, optimizing on-page and off-page elements, and analyzing performance metrics. Proven track record of increasing organic traffic, improving search engine rankings, and enhancing website visibility.



Bs Urdu 2024

Punjab University Of Lahore

Interested in exploring advanced SEO techniques, enhancing website performance, and staying updated on digital marketing trends to drive organic growth.



English

Urdu